



*Maxwell Promotional Products publishes this newsletter for the exclusive use of its clients. Its purpose is to provide information and ideas to save the reader time and money.*

## Awards & Engraving

This is newsletter 7 of 7 that discusses the various methods of imprinting promotional products. This information is for the use of our clients to ensure the imprint method chosen will achieve the desired impact.

Many different awards are now available. Items from the traditional trophy or plaque to custom lucite, glass, stone or crystal is available. The following describes several ways to imprint award products.

The most common method to imprint an award is to engrave a brass or aluminum plate and attach it to the award. The imprint is etched into the plate by a diamond or steel tipped cutter.

Laser Engraving involves using a laser light in a specially designed laser engraver. The imprint is "burned" into the metal, plastic, or wood award.

Sandblasting, etching or laser engraving is used on crystal or glass.

The advantages of engraving awards include the quick turnaround time from the order to delivery date, as well as the ability to personalize each award in a cost effective manner. Today's technology ensures that a high quality award is available for all occasions.

Maxwell Promotional Products has produced awards for clients that were presenting to employees, clients, organizations and volunteers. One client even had us custom engrave an award for

the Prime Minister of Canada! We're available to help you recognize the people important to your organization.

Benefits our customers enjoy:

- Detailed Imprint.
- Low Cost Personalization
- No Minimum
- On site consultation

[Contact us](#) for ideas as to how this process can help achieve your marketing objective.